HTML: Comprehensive Concepts and Techniques, Third Edition

By Gary B. Shelly, Thomas J. Cashman, Denise M. Woods, William J. Dorin

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Part of the highly successful Shelly Cashman series, this comprehensive text leads the user through a clear, step-by-step, screen-by-screen approach to learning HTML. Readers learn how to create a Web page using HTML, and then format the page, add graphics, and more with this exciting new edition.

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Editorial Review

Review
"The Shelly Cashman Series of textbooks allow students with varying skill levels to follow the instructions with ease. The combination of detailed instructions and screen shots increases a student's ability to follow the instructions in a classroom setting or in an online course." -- Charlene West, Durham Tech Community College

About the Author
Gary B. Shelly wrote and published his first computer education textbook in 1969. More than twenty million copies of Shelly Cashman Series' textbooks have been sold. Gary and a talented group of contributing authors have produced books on computer programming, computer concepts, and application software that are the leading textbooks in the computer technology market today. Gary has hosted the annual Shelly Cashman Institute, a week-long training event focusing on the latest topics in technology, for the past 34 years.

Thomas J. Cashman received his education at California State University, Los Angeles. He established one of the first business data processing programs in the U.S. at Long Beach City College in California, where he taught and served as department head. In 1969, he began collaborating with now best-selling author, Gary Shelly.

Dr. Denise M. Woods is an associate professor in the School of Management at Purdue University Calumet in Hammond, Indiana. Prior to her 10 years in academia, she worked in the information technology (IT) industry for 20 years. She is the co-author of all four editions of the Shelly Cashman Series' HTML titles.

William J. Dorin is the chair of the Computer and Information Systems department at Indiana University Northwest in Gary, Indiana. He has authored or co-authored several textbooks for the Shelly Cashman Series, including JavaScript and several editions of HTML.

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