



## Mobile Payment

By Thomas Lerner

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**Mobile Payment** By Thomas Lerner

Paying with mobile devices such as mobile phones or smart phones will expand worldwide in the coming years. This development provides opportunities for various industries (banking, telecommunications, credit card business, manufacturers, suppliers, retail) and for consumers.

The book comprehensively describes current status, trends and critical aspects of successful mobile payment. It combines theory and practice. Comprising essential aspects of a successful mobile payment as well as successful case studies and practical examples, this book is for all who are developing, offering and using mobile payment.

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### **Editorial Review**

#### From the Back Cover

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#### Content

Definition and characteristics - failures and successes - ingredients to success - What can prevail in the market? - Technologies, security, trust and regulatory requirements - Successful models of practice - Case Studies - Final Review

#### Target Groups

Decision makers in banks and telecommunication

Specialists in strategy, payments, security and fraud, mobile technologies

#### Author

Thomas Lerner has been an adviser to banks, telecommunications and industrial companies since the 1990s and works in mobile business/payment in different projects with banks and telecommunications companies.

#### About the Author

Thomas Lerner has been an adviser to banks, telecommunications and industrial companies since the 1990s and works in mobile business/payment in different projects with banks and telecommunications companies.

### **Users Review**

#### **From reader reviews:**

#### **Morgan Woods:**

Have you spare time to get a day? What do you do when you have far more or little spare time? Yeah, you can choose the suitable activity to get spend your time. Any person spent their own spare time to take a go walking, shopping, or went to the particular Mall. How about open or perhaps read a book allowed Mobile Payment? Maybe it is to become best activity for you. You understand beside you can spend your time with the favorite's book, you can better than before. Do you agree with it is opinion or you have other opinion?

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