



Personality: Theory and Research

By Daniel Cervone, Lawrence A. Pervin

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In *Personality: Theory and Research*, 10th Edition the overall format of the text remains the same. The ordering of chapters, integrating theory with research, has been retained. The text aims to introduce the primary theoretical perspectives that guide contemporary research on personality and individual differences, while reviewing a wide range of contemporary scientific findings on personality. Throughout the text, emphasis is placed on how theory and research inform one another. Rich case material shows how the theoretical conceptions yield insight into the lives of individual persons. In keeping with the long tradition of this text, the new edition treats each theoretical approach objectively and even-handedly, encouraging readers to weigh the evidence and to formulate their own conclusions.

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Editorial Review

From the Back Cover

Take a balanced, accessible, and in-depth look at personality

With each new edition, **Personality: Theory and Research** has successfully captured the mystery of human personality and the efforts of psychologists to unravel it. Authors Lawrence Pervin, Daniel Cervone, and Oliver John offer a balanced and highly accessible introduction to the major theoretical approaches to personality, and successfully integrate theory with research.

Fully updated and revised, this Ninth Edition is even more inviting, engaging, and student-friendly! The new edition features the latest research methods and findings, a new chapter on research on personality in context, and expanded coverage of biological foundations of personality, including the latest advances in evolutionary psychology, temperament, genetics, and more.

Personality: Theory and Research, 9th Edition:

- Focuses on the major theoretical perspectives that guide the contemporary science of personality psychology.
- Integrates theory and research to emphasize how theory and research inform one another.
- Illustrates theory with rich case material.
- Treats each theoretical approach objectively and even-handedly.
- Presents this complex scientific field in a highly engaging and readable manner.

Critical Acclaim

“The authors’ writing style is engaging. The use of rhetorical questions throughout...makes the text more interesting and should induce critical thinking.”—Wade C. Rowatt, Department of Psychology & Neuroscience, Baylor University

“The writing style is inviting and provides students with the opportunity to continually consider their own personality as they explore the chapters.”—Barbara A. Boccaccio, Tunxis Community College

About the Author

Lawrence A. Pervin, Rutgers University

Oliver P. John, University of California, Berkeley

Users Review

From reader reviews:

Edward Apodaca:

Personality: Theory and Research can be one of your starter books that are good idea. Most of us recommend that straight away because this publication has good vocabulary which could increase your knowledge in terminology, easy to understand, bit entertaining but nevertheless delivering the information. The writer

giving his/her effort to put every word into delight arrangement in writing Personality: Theory and Research nevertheless doesn't forget the main place, giving the reader the hottest as well as based confirm resource info that maybe you can be one of it. This great information can certainly drawn you into brand new stage of crucial thinking.

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