



Statistics for the Behavioral Sciences (Available Titles Aplia)

By Frederick J Gravetter, Larry B. Wallnau

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By far the best-selling introduction to statistics for students in the behavioral and social sciences, this text continues to offer straightforward instruction, accuracy, built-in learning aids, and real-world examples. The goal of STATISTICS FOR THE BEHAVIORAL SCIENCES, 8th Edition is to not only teach the methods of statistics, but also to convey the basic principles of objectivity and logic that are essential for science and valuable in everyday life. Authors Frederick Gravetter and Larry Wallnau help students understand statistical procedures through a conceptual context that explains why the procedures were developed and when they should be used. Students have numerous opportunities to practice statistical techniques through Learning Checks, examples, step-by-step Demonstrations, and problems. A strong ancillary package includes PowerLecture™, which contains lecture slides, JoinIn™ Student Response System content, and a computerized test bank; Enhanced WebAssign, a complete and easy-to-use homework management system; WebTutor™; an Instructor's Manual/TestBank, plus other online and print resources.

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About This Edition

From the Publisher

New Features

- The authors continue to refine and improve each edition, and this one is no exception. Content changes include an expanded discussion of continuous and discrete variables (Chapter 1), a new discussion relating measures of variability to the scales of measurement introduced in Chapter 1 (Chapter 4), and expanded coverage of z-scores, including increased emphasis on the definition and concept of z-scores rather than formulas (Chapter 5).
- Chapters 13 through 15 include greater emphasis on concepts and less on computation, and a significantly expanded Chapter 17 includes new material on the interpretation of multiple regression and partial correlations.
- Research examples have been updated throughout, and end-of-chapter problems have been extensively revised for currency and improved clarity.
- The chapter-opening Preview sections have been revised to emphasize the fact that each new statistical technique is intended to serve a specific purpose or solve a specific problem.
- The step-by-step Demonstration problems at the end of each chapter, which walk users through statistical procedures in a variety of ways, have been simplified to focus on the content of the chapter rather than tedious computations.

Additional Features

- *Conceptual context:* To help make learning statistics as simple as possible for users who may be intimidated by the subject, statistical formulas are presented in both standard mathematical notation and in everyday language, with explanations of how and why formulas are used.
- *APA reporting guidance:* In the Literature sections, which appear in nearly every chapter, demonstrate how statistical results (e.g., for the mean and the standard deviation, t tests, and independent-measures tests) are reported in APA style and explain the notation and jargon used.
- *Helpful visuals:* Summary charts and graphs throughout the text are lauded by instructors and users. For example, a Statistics Organizer at the end of the text provides a decision tree to guide users to appropriate statistical procedures within the text.

See this title's supplement:

Study Guide for Gravetter and Wallnau's "Statistics for the Behavioral Sciences" (Eighth Edition)

About the Author

Frederick J Gravetter is Professor Emeritus of Psychology at The College at Brockport, State University of New York College. While teaching at Brockport, he specialized in statistics, research design, and cognitive psychology. Dr. Gravetter received his Bachelor's degree in mathematics from M.I.T. and his Ph.D. in psychology from Duke University. In addition to publishing several research articles, Dr. Gravetter is co-author of the best-selling STATISTICS FOR THE BEHAVIORAL SCIENCES, 9th Edition, ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 8th Edition, and (with Lori-Ann B. Forzano) RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES, 5th Edition.

Larry B. Wallnau is Professor Emeritus of Psychology at the State University of New York College at Brockport. The recipient of grants and awards in both research and teaching, Dr. Wallnau has published numerous research articles primarily on the effect of psychotropic drugs. With Frederick J Gravetter, he has co-authored previous editions of STATISTICS FOR THE BEHAVIORAL SCIENCES, now in its tenth edition, and ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, now in its eighth edition.

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