Adobe Premiere Pro CC - A Tutorial Approach

By Prof. Sham Tickoo Purdue Univ., Cadcim Technologies

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Adobe Premiere Pro CC: A Tutorial Approach textbook introduces the readers to Adobe Premiere Pro CC, one of the most powerful real-time professional grade video editing applications. It has flexible, precise, and reliable editing tools. The Mercury playback engine allows it to deliver astounding performance on both desktops and laptops. You can use the roundtrip audio workflow with the Adobe Audition application. In addition, you can render a great quality video for computers, TV, smart phones, films, and tablets by using Adobe Media Encoder. This Premiere Pro CC book has been written to enable the readers to use the video editing power of Premiere Pro CC effectively. The Premiere Pro CC book caters to the needs of both the novice and the advanced users of the software. This book will help you unleash your creativity. The Premiere Pro CC book will help the learners transform their imagination into reality with ease. Also, it takes the users across a wide spectrum of video editing through progressive examples, numerous illustrations, and relevant exercises.

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