



Ecotourism: Principles and Practices (CABI Tourism Texts)

By Ralf C. Buckley

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Ecotourism is a useful concept, but not a very well defined one. It has been debated in theory and attempted in practice for nearly two decades. Its key goal is to reduce the net environmental impact of the tourism industry, via mechanisms including minimal impact management measures, education, community involvement, private conservation, contributions to public protected areas, expansion of ecotourism enterprises and mainstreaming of ecotourism principles.

Focusing on fundamental ecotourism concepts, this broad-based textbook provides a basis for studies into environment-based tourism. It covers key topics such as the management, economics and potential environmental impacts both positive and negative of this popular and growing sector. Written for tourism students and an ideal resource for undergraduate courses, *Ecotourism: Principles and Practices* will also interest industry practitioners and researchers.

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Editorial Review

Review

"This is not 'just a book' on ecotourism, but rather a welcome text on the principles and practices that should be applied to tourism and its development." (*LSA Newsletter*)

About the Author

Ralf C. Buckley

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