



The Television Handbook (Media Practice)

By Patricia Holland

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The Television Handbook provides a critical introduction to both the theory and practice of the television industry. Patricia Holland considers the history and structure of British television and, at a time of rapid change, she explores the implications of the digital revolution.

The Television Handbook offers practical advice on many aspects of programme-making from commissioning through to the post production process. The book brings together a wide range of information on all aspects of television and includes interviews with industry figures such as Tony Garnett and Phil Redmond and with innovative producers, directors and commissioning editors.

The Television Handbook bridges the gap between theory and practice. In this new edition, Patricia Holland discusses important genres and concepts such as narrative, documentary and news. Newly updated chapters from James Curran, Tony Downmunt and Robin Small consider television journalism, access programming and production management. A new chapter provides a critical introduction to television studies and media theory.

The Television Handbook includes:

- * Interviews with directors, editors, producers and trainees
- * Updated and illustrated advice on camera, sound and editing practice
- * Advice on courses and funding for independent production
- * A revised glossary of specialist terms
- * A comprehensive list of key texts and television programmes

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Editorial Review

Review

'This lively guide blends media theory with hard advice from practitioners ... An admirably comprehensive and tough-minded book.' - *Sight and Sound*

'An exemplary publication. No self-respecting media course ignores television and, unless you've worked in the industry and are happy with media theory, this book is a must.' - *Nick Lacey, in the picture*

'The target audience of students of media and career television neophytes will be well satisfied, not least for the adult way they are treated. Concise, lucid and informative prose - like textbooks used to be.' - *Bob Duckett, Reference Reviews*

About the Author

Patricia Holland is a writer, lecturer and programme maker. She is researching television history at Bournemouth University

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