



# Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity

By David Sibbet

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## Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity By David Sibbet

Use eye-popping visual tools to energize your people!

Just as social networking has reclaimed the Internet for human interactivity and co-creation, the visual meetings movement is reclaiming creativity, productivity, and playful exchange for serious work in groups.

*Visual Meetings* explains how anyone can implement powerful visual tools, and how these tools are being used in Silicon Valley and elsewhere to facilitate both face-to-face and virtual group work. This dynamic and richly illustrated resource gives meeting leaders, presenters, and consultants a slew of exciting tricks and tools, including

- Graphic recording, visual planning, story boarding, graphic templates, idea mapping, etc.
- Creative ways to energize team building, sales presentations, staff meetings, strategy sessions, brainstorming, and more
- Getting beyond paper and whiteboards to engage new media platforms
- Understanding emerging visual language for leading groups

Unlocking formerly untapped creative resources for business success, *Visual Meetings* will help you and your team communicate ideas more effectively and engagingly.

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### Editorial Review

Review

#### Praise for Visual Meetings

“David Sibbet is the father of visual facilitation. This book finally lets us see meetings as he sees them—as eye-opening opportunities to discover what people really think. David’s approach to visually recording and visually facilitating meetings will help you become a better meeting leader and participant, see a whole new side of business—and a whole new side of yourself.” **–Dan Roam, author of The Back of the Napkin**

“I have experienced the transformative power of David’s pioneering visual methods and tools. Open this book and you will get a clear vision of collaboration in the future—groups inspired and energized, tapping into their collective wisdom to create sustainable solutions: the global brain at work.” **–Meryem Le Saget, Meryem Le Saget Consulting, Paris**

“David Sibbet is a genius. Buy this book, and study it, not only for better meetings, but for better organizations, better teams, and a better future.” **–Alan M. Webber, co-founder of Fast Company magazine**

“This amazing book shows you how visualization can bring clarity to the growing complexity around us.” **–Bob Johansen, Distinguished Fellow, Institute for the Future**

“This book is like David’s workshops—fun and fruitful. Time and again, I have seen the principles and processes described in this book yield a rich harvest among audiences in Singapore.” **–Dawn Yip, Soulbreath Consulting Singapore**

“Visual Meetings is an elegant and immensely practical guide to transforming group productivity. It provides novices with a fast start to making the most of scarce group time.” **–Paul Saffo, Technology Forecaster Visiting Scholar, Stanford Media-X Network**

“‘*What If Meetings Were Really Fun AND Productive?*’ Can you imagine? Visual meetings master David Sibbet...”

From the Back Cover

#### Eye-popping visual tools can energy your meetings!

When people work visually they have better ideas, make better decisions, and are more committed to producing results. A twenty-first century guide to using the latest visual thinking techniques with your groups and teams, *Visual Meetings* give you a bounty of tools and tricks to unlock creativity, collaboration, and breakthrough thinking.

- Use graphic recording, visual planning, storyboarding, idea mapping, and similar techniques
- Give better presentations *without* resorting to PowerPoint
- Consult and sell with graphics and visualization tools
- Get beyond paper and whiteboards to tablets, iPads, and other new media platforms
- Make all meetings more interesting and productive
- Improve both face-to-face and virtual group work

- And much more...

#### About the Author

**David Sibbet** is a world leader in graphic facilitation and visual thinking for groups. He is the founder and president of The Grove Consultants International, a company whose leading-edge group-process tools and services for panoramic visualization, graphic facilitation, team leadership, and organizational transformation are used by consultants and organizations around the world.

#### Users Review

##### From reader reviews:

##### **Roger Johnson:**

What do you about book? It is not important along with you? Or just adding material when you want something to explain what the one you have problem? How about your free time? Or are you busy individual? If you don't have spare time to complete others business, it is make one feel bored faster. And you have extra time? What did you do? Every person has many questions above. They have to answer that question simply because just their can do in which. It said that about guide. Book is familiar on every person. Yes, it is right. Because start from on guardería until university need that Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity to read.

##### **Ramona Wrenn:**

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##### **Willie Navarro:**

This book untitled Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity to be one of several books that will best seller in this year, this is because when you read this e-book you can get a lot of benefit onto it. You will easily to buy this book in the book shop or you can order it by using online. The publisher with this book sells the e-book too. It makes you more easily to read this book, since you can read this book in your Smartphone. So there is no reason to your account to past this guide from your list.

##### **Tracy Rendon:**

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