



The One Minute Millionaire: The Enlightened Way to Wealth

By Mark Victor Hansen, Robert G. Allen

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Bestselling Chicken Soup author Mark Victor Hansen and financial guru Robert Allen offer a practical inspiring lesson in creating true wealth whether you aspire to become a millionaire or simply beat credit-card debt and have enough money to live on without worrying. Two books for the price of one! On the right side of the page is Hansen's fable of Michelle, a widowed mother whose life is on the brink of ruin; unless she can raise a million dollars quickly she will lose custody of her children. On the left hand side are Robert Allen's rules for achieving financial success. His advice parallels the action in Michelle's story, as he urges readers to identify their fears and doubts, and eliminate from their lives all the roadblocks that limit their potential. They'll learn how to transform Restraining Forces into Driving Forces- whether their goal, like Michelle's, is to become a millionaire or just simply to save money for the future. Together these two halves of The One Minute Millionaire work as a powerful tool of self-discovery, an inspirational lesson in unlocking the winner in everyone.

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The One Minute Millionaire: The Enlightened Way to Wealth By Mark Victor Hansen, Robert G. Allen Bibliography

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Editorial Review

From Publishers Weekly

This mega-selling twosome (Hansen's name is on every book in the Chicken Soup series and Allen wrote the bestselling real estate guide *No Money Down*) offers a long-winded pep talk on how just about anybody can make big money. According to the authors, "At this very instant you are standing in the middle of millions." They maintain that anyone can achieve "enlightened" wealth, a utopia where everyone has money and tithes, creating a better world for all. Hansen and Allen's approach is a mix of self-help and money talk, though a bit heavier on the former. The left-hand pages are a simplified explanation of how to amass millions, with options such as write a book, buy and sell real estate and start a company. The right-hand pages illustrate the same themes, via fictionalized dramas, e.g., newly widowed Michelle's struggle to come up with \$1 million in cash to get her two children back from her in-laws. Hansen and Allen's feel-good suggestions run along the lines of "find a mentor," "use a fulcrum" and "be part of a team." Full of endless acronyms (e.g., "System: Save Your Self Time Energy Money"), catchy phrases (e.g., "A Dream + A Team + A Theme = Millionaire Streams") and animal imagery (butterflies, honeybees, owls and hares scamper among the pages), this offering echoes much of the self-help cacophony already out there. But its message is muddled: sometimes the millions are yours for the asking, and sometimes it's the system that keeps you down. Copyright 2002 Reed Business Information, Inc.

From [Booklist](#)

Hansen is the co-creator of the hugely popular Chicken Soup for the Soul series; Allen is a mega-best-selling personal finance author of titles such as *Nothing Down* (1990). They have combined forces to produce this step-by-step guide for becoming a millionaire in a short period of time. In an unusual format, the right-hand pages depict the fictional story of Michelle, a lowly waitress and mother of two who breaks out to pursue her dream of creating her own business and owning income-producing real estate. The left-hand pages are organized into what the authors call Millionaire Minutes--short lessons for becoming an "enlightened millionaire." Although they offer some suggestions on how to go about this, the lessons consist mostly of trite inspirational phrases and affirmations such as "you are your wealth," "clarity is power," and "I think like a millionaire." There are short sections on the power of leverage, networking, and systems thinking, and some specifics are discussed, such as 11 nothing-down techniques, but on the whole, it's a very brief overview with many suggestions and very little practical advice on how to carry them out. It's all just too easy, and the story of Michelle does little to improve the situation as it is quite tedious and unremarkable. Nevertheless, insipid inspiration sells. Between them, the authors have sold more than 80 million books, and this one will only boost that total. *David Siegfried*
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Review

"Sixty years of wisdom condensed into sixty seconds of wealth." -- Harvey Mackay, author of the number one *New York Times* bestseller **Swim with the Sharks Without Being Eaten Alive**

"Mark and Bob are geniuses. I've learned a lot from them and you will too!" -- Robert Kiyosaki, author of the number one *New York Times* bestseller **Rich Dad, Poor Dad**

"Freedom is about knowing who you are, believing in yourself, and applying both those things to the American free enterprise system so you can achieve millionaire status. This book is a must." -- Stedman Graham, president and CEO, S. Graham and Associates

“Bravo! Excellent story coupled with simple wealth-building techniques. This book abolishes the question ‘How did you get rich?’” -- Art Linkletter

From the Hardcover edition.

Users Review

From reader reviews:

Michael Colburn:

The book *The One Minute Millionaire: The Enlightened Way to Wealth* can give more knowledge and information about everything you want. Why then must we leave the great thing like a book *The One Minute Millionaire: The Enlightened Way to Wealth*? Wide variety you have a different opinion about guide. But one aim which book can give many data for us. It is absolutely suitable. Right now, try to closer with the book. Knowledge or data that you take for that, it is possible to give for each other; it is possible to share all of these. Book *The One Minute Millionaire: The Enlightened Way to Wealth* has simple shape nevertheless, you know: it has great and large function for you. You can appear the enormous world by start and read a e-book. So it is very wonderful.

Lillie Levine:

Hey guys, do you wishes to finds a new book to study? May be the book with the title *The One Minute Millionaire: The Enlightened Way to Wealth* suitable to you? The book was written by well-known writer in this era. Often the book untitled *The One Minute Millionaire: The Enlightened Way to Wealth* this one of several books this everyone read now. This specific book was inspired a number of people in the world. When you read this book you will enter the new age that you ever know previous to. The author explained their idea in the simple way, and so all of people can easily to know the core of this reserve. This book will give you a lots of information about this world now. In order to see the represented of the world within this book.

Vincent Peck:

The publication untitled *The One Minute Millionaire: The Enlightened Way to Wealth* is the reserve that recommended to you to see. You can see the quality of the book content that will be shown to you. The language that writer use to explained their ideas are easily to understand. The author was did a lot of investigation when write the book, hence the information that they share to you personally is absolutely accurate. You also could possibly get the e-book of *The One Minute Millionaire: The Enlightened Way to Wealth* from the publisher to make you more enjoy free time.

Ricky Bradley:

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