



# Alcohol in World History (Themes in World History)

By Gina Hames

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**Alcohol in World History (Themes in World History)** By Gina Hames

From the origins of drinking to the use and abuse of alcohol in the present day, this global historical study draws on approaches and research from biology, anthropology, sociology and psychology. Topics covered include:

- the impact of colonialism
- alcohol before the world economy
- industrialization and alcohol
- globalization, consumer society, and alcohol.

Gina Hames argues that the production, trade, consumption, and regulation of alcohol have shaped virtually every civilization in numerous ways. It has perpetuated the development of both domestic and international trade; helped create identity and define religion; provided a tool for oppression as well as a tool for cultural and political resistance; and has supplied governments with essential revenues as well as a means of control over minority groups.

*Alcohol in World History* is one of the first studies to pull together such a wide range of sources in order to compare the role of alcohol throughout time and across both western and non-western civilizations.

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## **Editorial Review**

### Review

**"Gina Hames has undertaken an extraordinarily ambitious and comprehensive survey of alcohol's place in global history. *Alcohol in World History* is a well-organized and highly readable study, one which should be of interest to general audiences and specialists alike. With engaging examples and careful analysis, Hames demonstrates the profound political, cultural, and economic impact of alcohol on world civilizations, from ancient societies to the twenty-first century."** - *Joseph F. Spillane, University of Florida, USA*

**"Comprehensive and analytical ...well-balanced chronologically and geographically ... strong on indigenous peoples, on colonialism, and on gender ... based on wide and careful reading."** - *David Fahey, Miami University, USA*

**"Readers coming at this book with a general interest will find much that is of use, and will undoubtedly come away thinking about alcohol as a mediator of social distinction and power... [It] should provide a good springboard for readers entering this complex and fascinating area."** - *Dr. Jamse Nicholls, Reviews in History*

### About the Author

**Gina Hames** is an assistant professor at Pacific Lutheran University. Her research interests include alcohol and the creation of identity in early twentieth-century Bolivia and in late twentieth-and early twenty-first century United States

## **Users Review**

### **From reader reviews:**

#### **Lois Cox:**

In this 21st millennium, people become competitive in every single way. By being competitive now, people have to do something to make all of them survive, being in the middle of often the crowded place and notice simply by surrounding. One thing that sometimes many people have underestimated it for a while is reading. Yep, by reading a e-book your ability to survive boost then having chance to stay than other is high. In your case who want to start reading some sort of book, we give you this specific *Alcohol in World History (Themes in World History)* book as nice and daily reading publication. Why, because this book is usually more than just a book.

#### **Preston Sloan:**

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as playing video games all day long. If you need to try to find a new activity this is look different you can read some sort of book. It is really fun for yourself. If you enjoy the book that you read you can spent the whole day to reading a reserve. The book Alcohol in World History (Themes in World History) it is rather good to read. There are a lot of those who recommended this book. These were enjoying reading this book. In case you did not have enough space bringing this book you can buy typically the e-book. You can m0ore very easily to read this book from your smart phone. The price is not too expensive but this book has high quality.

**Michael Vu:**

Playing with family in a very park, coming to see the marine world or hanging out with friends is thing that usually you will have done when you have spare time, subsequently why you don't try matter that really opposite from that. 1 activity that make you not sense tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love Alcohol in World History (Themes in World History), you are able to enjoy both. It is great combination right, you still need to miss it? What kind of hang-out type is it? Oh seriously its mind hangout fellas. What? Still don't buy it, oh come on its referred to as reading friends.

**Luke Palmieri:**

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