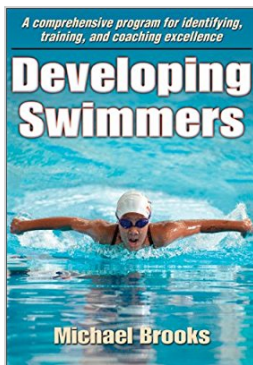


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Developing Swimmers

By Michael Brooks

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Developing Swimmers By Michael Brooks

Talent, skill, and a passion to compete: These are the characteristics that define elite-level swimmers. But as the sport's best coaches know, even the most gifted of athletes won't develop these traits without a plan—one that recognizes talent, develops skills, and nurtures success.

Developing Swimmers is the only book to offer a comprehensive, long-term plan beginning at an age-group level. Renowned coach Michael Brooks shares the insights, secrets, and strategies that have transformed his athletes and swim teams from novice competitors to distinguished champions.

Developing Swimmers will show you how to

- evaluate and identify talent in even the youngest swimmers;
- establish realistic yet challenging short- and long-term goals for your athletes;
- assess and refine strokes for greater power and efficiency;
- improve starts, turns, and finishes for faster times;
- structure positive and productive practices for swimmers and swim teams; and
- foster your swimmers' passion, bolster commitment, and instill winning attitudes.

From motivation to meet management to race-day tactics, *Developing Swimmers* covers it all. It is the guide every coach should have on the shelf. With *Developing Swimmers*, you will improve the performance of your swimmers—and your entire team.

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“Coaches will find Developing Swimmers an invaluable resource in their efforts to evaluate talent, define realistic goals, and establish performance measures. Use this guide to set a successful plan for each swimmer.”

Jim Schmutz -- Executive Director, American Sport Education Program

“In Developing Swimmers, Michael Brooks delivers more than two decades of proven results with athletes. Coaches will use this book time and again to improve their swimmers’ performances.”

Chuck Batchelor -- Head Coach, Bluefish Swim Club

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