



# Film and Television Analysis: An Introduction to Methods, Theories, and Approaches

By Harry Benshoff



## Film and Television Analysis: An Introduction to Methods, Theories, and Approaches By Harry Benshoff

*Film and Television Analysis* is especially designed to introduce undergraduate students to the most important qualitative methodologies used to study film and television.

The methodologies covered include:

- ideological analysis
- auteur theory
- genre theory
- semiotics and structuralism
- psychoanalysis and apparatus theory
- feminism
- postmodernism
- cultural studies (including reception and audience studies)
- contemporary approaches to race, nation, gender, and sexuality.

With each chapter focusing on a distinct methodology, students are introduced to the historical developments of each approach, along with its vocabulary, significant scholars, key concepts and case studies.

Other features include:

- Over 120 color images throughout
- Questions for discussion at the end of each chapter
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Written in a reader-friendly manner *Film and Television Analysis* is a vital textbook for students encountering these concepts for the first time.

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### Editorial Review

#### About the Author

**Harry M. Benshoff** is a Professor of Media Arts at the University of North Texas. He is the editor of *A Companion to the Horror Film* (2014) and co-author of the best-selling textbook *America on Film: Representing Race, Class, Gender, and Sexuality at the Movies* (2009).

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