



Financial Statement Analysis

By K. R. Subramanyam, John Wild

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1. Use numerous and timely “real world” examples and cases
2. Draw heavily on actual excerpts from financial reports and footnotes
3. Focus on analysis and interpretation of financial reports and their footnotes
4. Illustrate debt and equity valuation that uses results of financial statement analysis
5. Apply a concise and succinct writing style to make the material accessible

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Editorial Review

About the Author

John J. Wild is Professor of Business and Vilas Research Scholar at The University of Wisconsin at Madison, where he also received his Ph.D. He has received numerous teaching awards at Wisconsin as well as from Michigan State University. He is a frequent speaker at universities and national and international conferences.

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