



The Roots of Modern Social Psychology: 1872-1954

By Robert M. Farr

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This volume traces the origins of social psychology in both the European and American traditions of thought, and seeks to place modern social psychology in its historical setting.

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Editorial Review

Review

"Rob Farr, Professor of Social Psychology at LSE, focuses upon the history of one discipline in this sparkling set of collected essays.... Social psychology, Farr argues, has a long past and short history. In this fine set of essays he provides many correctives to the simplifications of the textbooks." *LSE Magazine, Winter 1996*

"Written with verve and imagination, Professor Farr's book is an important and sure to be controversial attempt to revitalise historical thinking in social psychology." *Professor Serge Moscovici, Ecole Des Hautes Etudes en Sciences Sociales, Paris*

"... the first comprehensive history of social psychology, covering European, as well as American, sociological as well as psychological perspectives... provides an indispensable resource for anyone seeking more than a one dimensional orientation to social psychology." *Kurt Danziger, Professor Emeritus, York University*

"Farr's often intriguing judgements, opinions, and speculations make, as intended, for a provocative book." *Contemporary Psychology*

From the Back Cover

This volume traces the origins of social psychology in both the European and American traditions of thought, and seeks to place modern social psychology in its historical setting. Beginning with the emergence of psychology as an experimental and social science in Germany in the middle of the nineteenth century, the analysis continues until the emergence of the modern highly individualised discipline in the post-war era in America.

The Roots of Modern Social Psychology focuses on the relations between psychology and the social sciences, includes sociological forms of social psychology and tackles its historiography as well as its history. It challenges the accuracy and inadequacy of the existing histories and sets out a new agenda that will be important reading for students and researchers alike.

About the Author

Robert M. Farr is Professor of Social Psychology at the London School of Economics and Political Science.

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