Product Design Sketching: Vehicles

By Zhang Lei, Cai Yang

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Product Design Sketching Vehicles takes artists through the entire process of designing vehicles including automobiles, motorcycles, bicycles and more, from rough beginning sketches to the final gleaming product. It takes an all-inclusive approach to design, from tips on finding inspiration and making rough sketches to the final steps of rendering complete, high-quality vehicle design, and includes lessons on perspective drawing, line drawing, digital rendering, material expression and all types of details. These guides are accompanied by high-quality images demonstrating the techniques, as well as a gallery of products from every stage of the process. The evolution of vehicles is influenced by both natural and social factors, making the act of designing one far more meaningful than just envisioning how to get from point A to point B. Product Design Sketching Vehicles serves as both a learning resource and a source of inspiration for anyone interested in this exciting category of product design.

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