



Strategic Planning and Performance Management

By Graham Kenny

Download now

Read Online 

Strategic Planning and Performance Management By Graham Kenny

Strategic Planning and Performance Measurement: Develop & Measure a Winning Strategy, provides a clear and concise roadmap for designing, implementing and measuring strategy. The focus is on strategic factors, which are defined in a unique way as the criteria on which an organization or business unit has to do well in order to succeed.

For organizations to be successful, they must take a stakeholder perspective of their performance – stakeholders such as customers, suppliers, employees and owners. The book cites many case studies including: 7-Eleven, Roche, K-mart, McDonald's, Levi Strauss, Accor Hotels, Gallo Wines, Daimler Chrysler, Sears Roebuck, Mont Blanc, Tag Heuer, Lexus, Semco, Bright Horizons, Burns Philp, Scania Trucks and British Airways.

This book provides a quantum leap forward in improving organizational performance. Management practitioners across the globe will find immediate and practical applications of its methods.

 [Download Strategic Planning and Performance Management ...pdf](#)

 [Read Online Strategic Planning and Performance Management ...pdf](#)

Strategic Planning and Performance Management

By Graham Kenny

Strategic Planning and Performance Management By Graham Kenny

Strategic Planning and Performance Measurement: Develop & Measure a Winning Strategy, provides a clear and concise roadmap for designing, implementing and measuring strategy. The focus is on strategic factors, which are defined in a unique way as the criteria on which an organization or business unit has to do well in order to succeed.

For organizations to be successful, they must take a stakeholder perspective of their performance – stakeholders such as customers, suppliers, employees and owners. The book cites many case studies including: 7-Eleven, Roche, K-mart, McDonald's, Levi Strauss, Accor Hotels, Gallo Wines, Daimler Chrysler, Sears Roebuck, Mont Blanc, Tag Heuer, Lexus, Semco, Bright Horizons, Burns Philp, Scania Trucks and British Airways.

This book provides a quantum leap forward in improving organizational performance. Management practitioners across the globe will find immediate and practical applications of its methods.

Strategic Planning and Performance Management By Graham Kenny Bibliography

- Sales Rank: #3226177 in Books
- Brand: Brand: Routledge
- Published on: 2005-02-03
- Original language: English
- Number of items: 1
- Dimensions: 9.21" h x .69" w x 6.14" l, 1.24 pounds
- Binding: Hardcover
- 286 pages

 [Download Strategic Planning and Performance Management ...pdf](#)

 [Read Online Strategic Planning and Performance Management ...pdf](#)

Download and Read Free Online Strategic Planning and Performance Management By Graham Kenny

Editorial Review

Review

"I find the framework presented by Graham Kenny to be a better alternative to the Kaplan and Norton "balanced scorecard" approach to strategic management... The practical advice and useful examples presented throughout make for a compelling and enlightening read. I thoroughly enjoyed this book." - Jon Down, PhD, Professor of Strategic Management, College of Business, Oregon State University

"... provides a well articulated and argued approach to strategy formulation, implementation and evaluation. It makes a significant contribution to advancing practice." - Professor Bob Hinings, Emeritus Professor of Management, School of Business, University of Alberta

"Graham Kenny provides a refreshingly simple method for developing, implementing and measuring strategy and performance - which is what makes this a great book! A significant step forward in strategic planning and performance measurement." - Peter Russell, Partner, KPMG

"This book is a refreshing change from most books on strategy. It takes the key ideas on strategy, demystifies them, and puts them together in a compelling way that should provide real benefits for managers. This book should be read by all those who want a clear guide on how to think systematically about the strategic factors that can help their company succeed." - Royston Greenwood, PhD, Telus Professor of Strategic Management and Associate Dean, Research, School of Business, University of Alberta

"At last a book that addresses the most critical element of strategic planning...execution! I found the identification of the seven common faults and recommended remedies in strategic plans very insightful. Through his knowledge, experience and effective use of case references Graham Kenny provides the reader with a structured approach to translate strategy into reality. An outstanding management book." - Robert P. Scherini, Area Manager, International, Johnson & Johnson

"Graham Kenny provides a practical framework for all managers to use when they need to turn their strategic vision into reality. From identifying key stakeholders through to writing a strategic action plan, each step of the framework is clearly explained, easy to understand and easy to apply. Strategic Factors has shown me how to ensure that strategy and outcomes are truly defined, linked and measured." - Lesley Pinter, Human Resources, Manager, SAP

"Countless business executives the world over have grappled with the task of translating abstract visions into tangible achievements. Graham Kenny now provides guidance in the form of a very readable text that outlines the essence of an integrated approach to developing strategy. I enjoyed the book." - Professor Ken Moores, Vice-Chancellor and President, Bond University

"The book stands alone in getting the message across in a straightforward, easy-to-read manner. A must read for all business unit managers, CEOs and others responsible for taking their organisations forward in an increasingly complex and competitive global market." - Professor Alan Dunk, Head, School of Business, University of Canberra

"Another book about strategy, but this one's different! It contains practical advice that, if followed, cuts through the management speak and jargon, and helps focus your organisation's strategic planning activity." -

John Minchin, Manager Information Technology, Hydro Tasmania

From the Back Cover

Strategic Planning and Performance Measurement: Develop & Measure a Winning Strategy, provides a clear and concise roadmap for designing, implementing and measuring strategy. The focus is on strategic factors, which are defined in a unique way as the criteria on which an organization or business unit has to do well in order to succeed.

For organizations to be successful, they must take a stakeholder perspective of their performance - stakeholders such as customers, suppliers, employees and owners. The book cites many case studies including: 7-Eleven, Roche, K-mart, McDonald's, Levi Strauss, Accor Hotels, Gallo Wines, Daimler Chrysler, Sears Roebuck, Mont Blanc, Tag Heuer, Lexus, Semco, Bright Horizons, Burns Philp, Scania Trucks and British Airways.

This book provides a quantum leap forward in improving organizational performance. Management practitioners across the globe will find immediate and practical applications of its methods.

About the Author

Graham Kenny is CEO of Strategic Factors in Australia, a consultancy specializing in strategic planning and performance measurement. His firm's client base ranges across the private and public sectors, from international corporations to charitable institutions. He has previously held executive positions within organizations across a range of industries. He is a well-known speaker and has published numerous articles in management journals throughout the world. Graham's academic experience has included being Professor of Management at universities in the USA, San Diego State University, and Canada, University of Alberta and University of New Brunswick.

Users Review

From reader reviews:

Ethel Fung:

As people who live in the actual modest era should be change about what going on or details even knowledge to make these individuals keep up with the era that is certainly always change and move forward. Some of you maybe may update themselves by reading books. It is a good choice to suit your needs but the problems coming to you is you don't know what type you should start with. This Strategic Planning and Performance Management is our recommendation so you keep up with the world. Why, as this book serves what you want and wish in this era.

Ben Papenfuss:

Do you among people who can't read satisfying if the sentence chained inside straightway, hold on guys this kind of aren't like that. This Strategic Planning and Performance Management book is readable by you who hate those straight word style. You will find the facts here are arrange for enjoyable reading through experience without leaving actually decrease the knowledge that want to deliver to you. The writer connected with Strategic Planning and Performance Management content conveys the idea easily to understand by many people. The printed and e-book are not different in the information but it just different in the form of it. So , do you nevertheless thinking Strategic Planning and Performance Management is not

loveable to be your top listing reading book?

Travis McDonald:

People live in this new day time of lifestyle always aim to and must have the time or they will get lots of stress from both way of life and work. So , whenever we ask do people have extra time, we will say absolutely sure. People is human not really a huge robot. Then we ask again, what kind of activity do you have when the spare time coming to you of course your answer can unlimited right. Then do you try this one, reading ebooks. It can be your alternative with spending your spare time, the book you have read is usually Strategic Planning and Performance Management.

Michael Hollinger:

The book untitled Strategic Planning and Performance Management contain a lot of information on this. The writer explains your girlfriend idea with easy technique. The language is very easy to understand all the people, so do not worry, you can easy to read the item. The book was authored by famous author. The author will bring you in the new period of literary works. You can easily read this book because you can please read on your smart phone, or device, so you can read the book with anywhere and anytime. If you want to buy the e-book, you can open up their official web-site and also order it. Have a nice study.

Download and Read Online Strategic Planning and Performance Management By Graham Kenny #P43US6QIYR7

Read Strategic Planning and Performance Management By Graham Kenny for online ebook

Strategic Planning and Performance Management By Graham Kenny Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Strategic Planning and Performance Management By Graham Kenny books to read online.

Online Strategic Planning and Performance Management By Graham Kenny ebook PDF download

Strategic Planning and Performance Management By Graham Kenny Doc

Strategic Planning and Performance Management By Graham Kenny Mobipocket

Strategic Planning and Performance Management By Graham Kenny EPub

P43US6QIYR7: Strategic Planning and Performance Management By Graham Kenny