



Introduction to Management Science, 9th Edition (Book & CD-ROM)

By Bernard W. Taylor



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The objective of this management science book is to help the reader solve the decision-making problems that confront managers in both the public and private sectors. It demonstrates the use of mathematical models to solve these problems, and provides numerous examples and illustrations to help the reader easily understand the material presented. Its concentration on computer solutions with Excel spreadsheets allows the reader to focus on the newest technological tools. Topics covered in this comprehensive book are linear programming; integer programming; transportation, transshipment, and assignment problems; network flow models; project management; nonlinear programming; probability and statistics; decision analysis; queuing analysis; simulation; forecasting; and inventory management.

With its comprehensive appendices and CD-ROM module examples, this book is an excellent reference work for managers that utilize modeling techniques to solve problems and make decisions.

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Bibliography

- Sales Rank: #2066356 in Books
- Published on: 2006-02-11
- Original language: English
- Number of items: 1
- Dimensions: 10.30" h x 1.37" w x 8.18" l,
- Binding: Hardcover
- 800 pages

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