



Principles of Public Speaking (17th Edition)

By Kathleen M. German, Bruce E. Gronbeck, Douglas Ehninger (Late), Alan H. Monroe (Late)

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Within a framework that emphasizes speaker responsibility, critical thinking, listening, and cultural awareness, this classic book uses examples from college, workplace, politics, and social communication to make the study of public speaking relevant, contemporary, and exciting. This brief but comprehensive book also offers readers the latest in using technology in speechmaking, featuring unique and exciting ways to blend communication and new media.

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