



Trump: Think Like a Billionaire: Everything You Need to Know About Success, Real Estate, and Life

By Donald J. Trump, Meredith McIver

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It's not good enough to want it. You've got to know how to get it. Real estate titan, bestselling author, and TV star Donald J. Trump is the man to teach you the billionaire mind-set—how to think about money, career skills, and life. Here is crucial advice on investing in real estate from the expert, everything from dealing with brokers to renovating to assessing the value of property, buying and selling, and securing a mortgage. Trump will show you how to cut costs, decide how much risk to assume in your investments, and divide up your portfolio. He'll also teach you how to impress anyone, how to correct or criticize someone effectively, and how to know if your friends are loyal—everything you need to know to get ahead.

And once you've earned your money, you've got to learn to spend it well. Trump presents his consumer guide to the best things in life, from wine to golf clubs to engagement rings. Check out the billionaire lifestyle—how they shop and what they buy. Even if you're not superwealthy, you can afford many of these luxuries.

And what look inside the Trump world would be complete without *The Apprentice*? Trump will take you behind the scenes, from the end of season one and into season two, with insights into the making and the meaning of TV's hottest show.

As Donald Trump proves, getting rich is easy. *Staying* rich is harder. Your chances are better, and you'll have more fun, if you think like a billionaire. This is the book that will help you make a real difference in your life.

From the Hardcover edition.



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Editorial Review

From Publishers Weekly

There's no one better at promoting Donald Trump than the man himself. In this slim guide, which Trump says readers should consider "the second part of an ongoing conversation between you and The Donald" (the first part being his previous book, *How to Get Rich*), he offers his two-cents on everything from picking a mortgage broker and selling a house to dressing and grooming for work. Unfortunately, the book is packed with more clichés and glowing comments about his various properties (including his Mar-a-Lago resort, "one of the most beautiful places on earth") than practical advice. For instance, his advice on how to spot a fraud is, "If it seems too good to be true, it is," and his counsel on grooming is, "Dress for the job you want, not the job you have." Even his "Mar-a-Lago Diet" boils down to eating balanced meals. Each topic is covered in two pages or less, even big ones like *How to Sell a House* and *How to Manage Debt*, while other segments—such as *A Week in the Life*, which superficially covers a rather uneventful week in Trump's life—run on far too long. The final third of the book consists of a teaser for the new season of *The Apprentice*. Trump provides a general overview of the first four episodes, but doesn't give away any specifics about who gets the boot. Instead, he coyly says, "My first firing wasn't terribly difficult, although I always feel bad for the first person to go because he or she will miss out on so much." Though Trump claims in the book's introduction that "if you absorb only ten percent of the wisdom in this book, you'll still have a good shot at becoming a millionaire," many a reader will likely finish this book feeling distinctly unenlightened.

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From the Inside Flap

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"From the Hardcover edition.

About the Author

DONALD J. TRUMP is the very definition of the American success story, continually setting standards of excellence while expanding his interests in real estate, gaming, sports, and entertainment. Aside from *The Apprentice*, Trump and NBC are also partners in the ownership of and broadcast rights for the three largest

beauty competitions in the world.

In New York City, the Trump signature is synonymous with the most prestigious addresses, including the renowned Trump Tower, the Trump International Hotel & Tower, the Trump Park Avenue, and the Trump Building at 40 Wall Street. He also has acclaimed golf courses in Briarcliff Manor, New York, Palm Beach, Florida, Bedminster, New Jersey, and Palos Verdes, California.

The Trump Organization is also one of the largest operators of hotels and casinos. The Trump name appears on three world-class casino hotels in Atlantic City.

Mr. Trump's current projects include the building of Trump Place, the biggest development ever approved by the New York City Planning Commission (on the site of the former West Side Rail Yards), and a joint venture with the *Chicago Sun-Times* to build a 2.6-million-square-foot signature skyscraper on the banks of the Chicago River.

Trump is the number one *New York Times* bestselling author of *How to Get Rich*, *The Art of the Deal*, *Surviving at the Top*, *The Art of the Comeback*, as well as *The America We Deserve*. All told, these books have sold millions of copies.

An ardent philanthropist, Trump is involved with numerous civic and charitable organizations. In June 2000 he received his greatest honor, the Hotel and Real Estate Visionary of the Century award, given by the UJA Federation.

From the Hardcover edition.

Users Review

From reader reviews:

Kathryn Sheffield:

Do you have favorite book? For those who have, what is your favorite's book? Book is very important thing for us to know everything in the world. Each book has different aim as well as goal; it means that publication has different type. Some people feel enjoy to spend their the perfect time to read a book. They can be reading whatever they take because their hobby is reading a book. Why not the person who don't like examining a book? Sometime, particular person feel need book when they found difficult problem or exercise. Well, probably you will want this Trump: Think Like a Billionaire: Everything You Need to Know About Success, Real Estate, and Life.

Sheila Foxworth:

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