



Truth That Sticks: How to Communicate Velcro Truth in a Teflon World (LifeChange)

By Avery Willis, Mark Snowden

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Today in America, half of the people won't or don't read that much. Begin creatively transforming the lives of this generation by using first-century methods of teaching?storytelling, drama, and dialog. The "TruthSticks" strategy is a revolutionary approach using the DNA of the first century disciplemaking that will

- Use Bible Storying to effectively make disciples at all levels
- Unite families by using fun methods to disciple children
- Revitalize small groups
- Develop a disciplemaking church

A creative tool to use in leadership, evangelism, or missionary work.

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Editorial Review

From the Back Cover

Today in America, half of the people prefer not to learn by literate approaches. They simply won't or don't read much. Begin transforming the lives of this generation by using first-century methods. Jesus taught His disciples and the crowds through parables, and now you can take Jesus' approach in discipling. The "TruthSticks" strategy is a revolutionary approach using the DNA of first-century disciple making that will:

- Use Bible storying to effectively make first-century disciples at all levels
- Unite families by using fun methods to disciple children
- Revitalize small groups with highly interactive Bible-storying methods
- Develop a disciple-making church

Make truth stick like Velcro in a Teflon world by using Bible stories, dialogue, drama, and songs. Use all the methods of learning and teaching that Jesus did to make disciples!

About the Author

Avery T. Willis Jr. was a pastor in Texas and Oklahoma for ten years and served as a missionary to Indonesia for fourteen years. He holds a ThD in missiology and is the executive director of the International Orality Network. He currently lives in Bella Vista, Arkansas, where he continues work in missions as a speaker, trainer, and consultant.

Mark Snowden is a world-class Bible-storying trainer who's worked with pioneers Jim Slack and J. O. Terry. He developed an oral Bible for use among a predominantly Muslim people group in central Asia and currently trains missionary and lay church planters in Bible storying.

Users Review

From reader reviews:

Eva Dawson:

This Truth That Sticks: How to Communicate Velcro Truth in a Teflon World (LifeChange) book is simply not ordinary book, you have after that it the world is in your hands. The benefit you get by reading this book will be information inside this reserve incredible fresh, you will get facts which is getting deeper you actually read a lot of information you will get. This particular Truth That Sticks: How to Communicate Velcro Truth in a Teflon World (LifeChange) without we know teach the one who reading it become critical in contemplating and analyzing. Don't end up being worry Truth That Sticks: How to Communicate Velcro Truth in a Teflon World (LifeChange) can bring when you are and not make your handbag space or

bookshelves' turn into full because you can have it in the lovely laptop even telephone. This Truth That Sticks: How to Communicate Velcro Truth in a Teflon World (LifeChange) having very good arrangement in word in addition to layout, so you will not sense uninterested in reading.

Willie Dominguez:

The reserve with title Truth That Sticks: How to Communicate Velcro Truth in a Teflon World (LifeChange) contains a lot of information that you can study it. You can get a lot of advantage after read this book. This particular book exist new expertise the information that exist in this reserve represented the condition of the world right now. That is important to you to understand how the improvement of the world. That book will bring you throughout new era of the internationalization. You can read the e-book in your smart phone, so you can read the idea anywhere you want.

Richard Mendoza:

Reading can be called imagination hangout, why? Because when you find yourself reading a book specially book entitled Truth That Sticks: How to Communicate Velcro Truth in a Teflon World (LifeChange) your mind will drift away through every dimension, wandering in every aspect that maybe unknown for but surely can be your mind friends. Imaging every word written in a e-book then become one contact form conclusion and explanation which maybe you never get previous to. The Truth That Sticks: How to Communicate Velcro Truth in a Teflon World (LifeChange) giving you yet another experience more than blown away your head but also giving you useful details for your better life on this era. So now let us teach you the relaxing pattern the following is your body and mind will probably be pleased when you are finished looking at it, like winning a casino game. Do you want to try this extraordinary investing spare time activity?

Patrice Lach:

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