



Leadership the Barack Obama Way: Lessons on Teambuilding and Creating a Winning Culture in Challenging Times

By Shelly Leanne, Shel Leanne

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Use the President's history-making leadership skills in any business setting!

In his historic rise to the most powerful position in the world, Barack Obama single-handedly altered the concept of leadership around the world. Now, Shel Leanne—the expert on the Obama way of leadership—explains how to thrive in any business setting by adopting the same skill set.

Leadership the Barack Obama Way examines the ins and outs of the leadership style the President of the United States rode to heights of power nobody dreamed possible just a short time ago. Leanne breaks down Obama's style into easily digestible pieces that you can apply in any situation.

You'll learn all the skills of extraordinary leadership, including how to:

- Communicate your vision in clear, persuasive language
- Create a “reservoir of goodwill”
- Form and lead outstanding teams
- Harness and leverage the power of technology
- Establish trust and confidence
- Build bridges among diverse people

Obama's adversaries passed him off as nothing more than a good speech-maker; they couldn't have been more wrong. The President is, indeed, an engaging speaker—but he is much more. His style of leadership is carefully planned and meticulously honed. Follow the Obama blueprint and lead your organization to the head of your industry.

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Editorial Review

About the Author

Shel Leanne is president of Regent Crest Corporation, a leadership development firm with Fortune 500 clients. She is the author of *Say it Like Obama* and *How to Interview Like a Top MBA*.

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