



Private Equity as an Asset Class

By Guy Fraser-Sampson

[Download now](#)

[Read Online](#) 

Private Equity as an Asset Class By Guy Fraser-Sampson

Unfairly reviled, and much misunderstood, private equity differs from all other asset classes in various important respects, not least the way in which its fund mechanisms operate, and the way in which its returns are recorded and analysed. Sadly, high level asset allocation decisions are frequently made on the basis of prejudice and misinformation, rather than a proper appreciation of the facts.

Guy Fraser-Sampson draws upon more than twenty years of experience of the private equity industry to provide a practical guide to mastering the intricacies of this highly specialist asset class. Aimed equally at investors, professionals and business school students, it starts with such fundamental questions as 'what is private equity?' and progresses to detailed consideration of different types of private equity activity such as venture capital and buyout.

Rapid and significant changes in the environment during the recent financial crisis have prompted the need for a new edition. Separate chapters have been added on growth and development capital, as well as secondary investing. Newly emergent issues are considered, such as lengthening holding periods and the possible threat of declining returns. Particular problems, such as the need to distinguish between private equity and hedge funds, are addressed. The glossary has also been expanded. In short, readers will find that this new edition takes their understanding of the asset class to new heights.

Key points include:

- A glossary of private equity terms
- Venture capital
- Buyout
- Growth capital
- Development capital
- Secondary investing
- Understanding private equity returns
- Analysing funds and returns
- How to plan a fund investment programme
- Detailed discussion of industry performance figures

 [Download Private Equity as an Asset Class ...pdf](#)

 [Read Online Private Equity as an Asset Class ...pdf](#)

Private Equity as an Asset Class

By Guy Fraser-Sampson

Private Equity as an Asset Class By Guy Fraser-Sampson

Unfairly reviled, and much misunderstood, private equity differs from all other asset classes in various important respects, not least the way in which its fund mechanisms operate, and the way in which its returns are recorded and analysed. Sadly, high level asset allocation decisions are frequently made on the basis of prejudice and misinformation, rather than a proper appreciation of the facts.

Guy Fraser-Sampson draws upon more than twenty years of experience of the private equity industry to provide a practical guide to mastering the intricacies of this highly specialist asset class. Aimed equally at investors, professionals and business school students, it starts with such fundamental questions as 'what is private equity?' and progresses to detailed consideration of different types of private equity activity such as venture capital and buyout.

Rapid and significant changes in the environment during the recent financial crisis have prompted the need for a new edition. Separate chapters have been added on growth and development capital, as well as secondary investing. Newly emergent issues are considered, such as lengthening holding periods and the possible threat of declining returns. Particular problems, such as the need to distinguish between private equity and hedge funds, are addressed. The glossary has also been expanded. In short, readers will find that this new edition takes their understanding of the asset class to new heights.

Key points include:

- A glossary of private equity terms
- Venture capital
- Buyout
- Growth capital
- Development capital
- Secondary investing
- Understanding private equity returns
- Analysing funds and returns
- How to plan a fund investment programme
- Detailed discussion of industry performance figures

Private Equity as an Asset Class By Guy Fraser-Sampson Bibliography

- Sales Rank: #667353 in Books
- Published on: 2010-05-17
- Original language: English
- Number of items: 1
- Dimensions: 9.70" h x .90" w x 6.60" l, 1.40 pounds
- Binding: Hardcover
- 280 pages

 [**Download** Private Equity as an Asset Class ...pdf](#)

 [**Read Online** Private Equity as an Asset Class ...pdf](#)

Download and Read Free Online Private Equity as an Asset Class By Guy Fraser-Sampson

Editorial Review

Review

"...a comprehensive attempt to get to the bottom of private equity returns over the past 15 years or so as well as being a well-written overview of the buyout and venture markets." (*The Daily Telegraph*, February 2007)

"...the first ever book that anyone who has even a passing interest in the PE business can pick up and delve into without feeling intimidated...will appeal to even the most jaded investor." (*Banker Middle East*, April 2007)

"...the first textbook about private equity for investors" (*Management Today*, May 2007)

"Guy Fraser Sampson conveys the complex specifics of private equity with some ease. His introduction to private equity is stimulating reading for experts and non-experts." (*Investment & Pensions Europe*, June 2007)

From the Inside Flap

"A comprehensive attempt to get to the bottom of private equity returns over the past 15 years or so as well as a well written overview of the buyout and venture markets."

—*The Daily Telegraph*

"... author Guy Fraser-Sampson has some eye-opening comments about the current state of private equity affairs ..."

—*Institutional Investor*

"Guy Fraser-Sampson conveys the complex specifics of private equity with some ease. His introduction to private equity is stimulating reading for experts and non-experts."

—*Investment and Pensions Europe*

"I can't think of anyone better qualified to write this book."

—**Roger Wilkins**, Morley Fund Management

"A masterpiece by the acknowledged expert in the field."

—**Ross Butler**, European Venture Capital Association, former editor *Real Deals*

"Writes with the authority of twenty years' experience gained on both sides of the Atlantic."

—**David de Weese**, Paul Capital Partners

"Shines a torch of clarity into some dimly lit areas of private equity theory and practice."

—**Javier Loizago**, Chairman, Mercapital and former Chairman, European Venture Capital Association

"A brilliant writer with a real talent for describing a complex subject."

—**Thomas Meyer**, European Investment Fund, author of *Beyond the J-Curve and J-Curve Exposure*

"I have always said that Guy wrote the book on private equity – now he really has!"

—**Ernie Richardson**, MTI

From the Back Cover

Unfairly reviled, and much misunderstood, private equity differs from all other asset classes in various important respects, not least the way in which its fund mechanisms operate, and the way in which its returns are recorded and analysed. Sadly, high level asset allocation decisions are frequently made on the basis of prejudice and misinformation, rather than a proper appreciation of the facts.

Guy Fraser-Sampson draws upon more than twenty years of experience of the private equity industry to provide a practical guide to mastering the intricacies of this highly specialist asset class. Aimed equally at investors, professionals and business school students, it starts with such fundamental questions as 'what is private equity?' and progresses to detailed consideration of different types of private equity activity such as venture capital and buyout.

Rapid and significant changes in the environment during the recent financial crisis have prompted the need for a new edition. Separate chapters have been added on growth and development capital, as well as secondary investing. Newly emergent issues are considered, such as lengthening holding periods and the possible threat of declining returns. Particular problems, such as the need to distinguish between private equity and hedge funds, are addressed. The glossary has also been expanded. In short, readers will find that this new edition takes their understanding of the asset class to new heights.

Coverage include:

- A glossary of private equity terms
- Venture capital
- Buyout
- Growth capital
- Development capital
- Secondary investing
- Understanding private equity returns
- Analysing funds and returns
- How to plan a fund investment programme
- Detailed discussion of industry performance figures

Users Review

From reader reviews:

Jay Burke:

Why don't make it to be your habit? Right now, try to ready your time to do the important work, like looking for your favorite reserve and reading a book. Beside you can solve your long lasting problem; you can add your knowledge by the reserve entitled Private Equity as an Asset Class. Try to the actual book Private Equity as an Asset Class as your buddy. It means that it can for being your friend when you sense alone and beside that of course make you smarter than in the past. Yeah, it is very fortuned for yourself. The book makes you more confidence because you can know anything by the book. So , let me make new experience and also knowledge with this book.

Harold Houston:

Book is to be different for every grade. Book for children until finally adult are different content. As it is known to us that book is very important for us. The book Private Equity as an Asset Class has been making you to know about other expertise and of course you can take more information. It is very advantages for you. The publication Private Equity as an Asset Class is not only giving you a lot more new information but also to become your friend when you truly feel bored. You can spend your personal spend time to read your reserve. Try to make relationship together with the book Private Equity as an Asset Class. You never sense lose out for everything in the event you read some books.

Kenneth Porter:

Now a day individuals who Living in the era where everything reachable by connect to the internet and the resources included can be true or not call for people to be aware of each info they get. How many people to be smart in acquiring any information nowadays? Of course the solution is reading a book. Reading through a book can help people out of this uncertainty Information specifically this Private Equity as an Asset Class book since this book offers you rich details and knowledge. Of course the knowledge in this book hundred per cent guarantees there is no doubt in it you probably know this.

Stephen Porter:

In this era globalization it is important to someone to receive information. The information will make anyone to understand the condition of the world. The health of the world makes the information simpler to share. You can find a lot of referrals to get information example: internet, newspaper, book, and soon. You will observe that now, a lot of publisher in which print many kinds of book. The particular book that recommended to you personally is Private Equity as an Asset Class this e-book consist a lot of the information on the condition of this world now. This kind of book was represented how does the world has grown up. The vocabulary styles that writer value to explain it is easy to understand. The particular writer made some exploration when he makes this book. That's why this book acceptable all of you.

Download and Read Online Private Equity as an Asset Class By Guy Fraser-Sampson #FL05PQ867CX

Read Private Equity as an Asset Class By Guy Fraser-Sampson for online ebook

Private Equity as an Asset Class By Guy Fraser-Sampson Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Private Equity as an Asset Class By Guy Fraser-Sampson books to read online.

Online Private Equity as an Asset Class By Guy Fraser-Sampson ebook PDF download

Private Equity as an Asset Class By Guy Fraser-Sampson Doc

Private Equity as an Asset Class By Guy Fraser-Sampson MobiPocket

Private Equity as an Asset Class By Guy Fraser-Sampson EPub

FL05PQ867CX: Private Equity as an Asset Class By Guy Fraser-Sampson