



Awakening the Entrepreneur Within: How Ordinary People Can Create Extraordinary Companies

By Michael E. Gerber

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“No business author has touched me as deeply as Michael Gerber has.”
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—Jack Canfield, co-creator of the *Chicken Soup for the Soul* bestselling book series

The legendary Michael Gerber—founder of E-Myth Worldwide and author of such multi-million copy bestselling classics as *The E-Myth Revisited* and *E-Myth Mastery*—shows you how to go from dreaming about having your own business to actually *doing* it in *Awakening the Entrepreneur Within*. A highly in-demand keynote speaker whose company boasts over 52,000 business clients in 145 countries, Michael Gerber is THE name in small business—and now he demonstrates “How Ordinary People Can Create Extraordinary Companies.” Making your dreams real is the first step to creating a successful business—and Gerber’s *Awakening the Entrepreneur Within* provides the key.

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Editorial Review

Review

"E-MYTH training is a powerful tool and a core component of Allstate's agency growth strategy. E-Myth teaches Allstate consultants and agency owners how to grow as entrepreneurs while improving their quality of life in the process." (Gary Briggs, field vice president, Allstate Insurance Company)

"No business author has touched me as deeply as Michael Gerber has." (Jack Canfield, co-creator of the *Chicken Soup for the Soul* bestselling series)

"The dean of small business gurus tells readers how to use the four dimensions of the entrepreneurial personality--dreamer, thinker, performer and leader--to inspire the vision and purpose to craft their own business narratives." (Entrepreneur)

"For those who are stuck in a rut or looking to dig deep, this title makes for a solid, albeit esoteric, guidebook." (SRQ: Sarasota's Premiere Magazine)

From the Back Cover

Dream
Vision
Purpose
Mission

These words have been defining the life of Michael E. Gerber, bestselling author and international small business guru, since before 1977—when he created E-Myth Worldwide to transform the way that small business owners can grow their companies. Now he's created the Dreaming Room, the place where entrepreneurs and future entrepreneurs come to discover how to make their dreams a reality.

In *Awakening the Entrepreneur Within*, Michael will help you shape your dream into a viable, economically successful company. He writes, "It is time to dream. It is time to care about something bigger than you. It is time to imagine something sorely needed in the world—the world you live in—that somebody would pay to have. It is time to look around you and ask yourself, 'What's missing in this picture?'"

If you see something missing in your world, join Michael E. Gerber in the Dreaming Room and awaken the entrepreneur within you.

About the Author

Michael E. Gerber is a true legend of entrepreneurship. *INC.* magazine called him "the World's #1 Small Business Guru." He is the Co-Founder and Chairman of Michael E. Gerber Companies—a group of highly unique enterprises dedicated to creating world-class start-ups and entrepreneurs in every industry and economy—a company that transforms the way small business owners grow their companies and which has evolved into an empire over its history of nearly three decades.

Users Review

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Alyssa Lewis:

The knowledge that you get from *Awakening the Entrepreneur Within: How Ordinary People Can Create Extraordinary Companies* may be the more deep you searching the information that hide inside words the more you get serious about reading it. It does not mean that this book is hard to recognise but *Awakening the Entrepreneur Within: How Ordinary People Can Create Extraordinary Companies* giving you joy feeling of reading. The article author conveys their point in particular way that can be understood by anyone who read the idea because the author of this publication is well-known enough. This book also makes your current vocabulary increase well. So it is easy to understand then can go along, both in printed or e-book style are available. We advise you for having this *Awakening the Entrepreneur Within: How Ordinary People Can Create Extraordinary Companies* instantly.

Stephen Vancleave:

Reading can called brain hangout, why? Because when you find yourself reading a book specifically book entitled *Awakening the Entrepreneur Within: How Ordinary People Can Create Extraordinary Companies* your thoughts will drift away trough every dimension, wandering in every aspect that maybe unidentified for but surely might be your mind friends. Imaging every single word written in a guide then become one type conclusion and explanation in which maybe you never get before. The *Awakening the Entrepreneur Within: How Ordinary People Can Create Extraordinary Companies* giving you one more experience more than blown away your thoughts but also giving you useful info for your better life on this era. So now let us present to you the relaxing pattern is your body and mind will be pleased when you are finished reading it, like winning a game. Do you want to try this extraordinary paying spare time activity?

Dwight Case:

Is it a person who having spare time subsequently spend it whole day by watching television programs or just lying down on the bed? Do you need something new? This *Awakening the Entrepreneur Within: How Ordinary People Can Create Extraordinary Companies* can be the solution, oh how comes? The new book you know. You are and so out of date, spending your spare time by reading in this brand new era is common not a geek activity. So what these publications have than the others?

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