



Super Sectors: How to Outsmart the Market Using Sector Rotation and ETFs

By John Nyaradi

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Smart financial strategies that can secure your financial future

There are more than 600 exchange traded funds on the market today, and new ones are opening every day. Total worldwide invested assets in ETFs now tops \$500 billion. Written in a straightforward and accessible style, *Super Sectors* outlines a specialized trading system that utilizes standard and leveraged exchange traded funds in an easy-to-follow plan, so that you can identify and invest in the hottest sectors in the world.

In this book, author John Nyaradi skillfully shows you how to use ETFs to take advantage of businesses and sectors that are profiting, while also minimizing risk by getting out of the same areas before they start to decline. Along the way, Nyaradi reveals how to best analyze different sectors, such as technology, utilities, industrial, energy, services, and finance, and then discusses which ETFs can help you profit from the opportunities these sectors present. The book:

- Outlines an active investment management strategy that will allow you to generate steady success in any market
- Details how different types of businesses profit and suffer during different business cycles
- Explores how sectors rotation strategies and exchange traded funds can put you in a better position to excel financially
- Includes interviews with key experts

The “buy-and-hold” strategy of yesterday won’t work in today’s investment environment. Nyaradi identifies the strongest potential sectors in the future. Find out what will work with *Super Sectors* as your guide.

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Editorial Review

Review

"If you had to choose just one investment book to read this year, this could be it. ... Included in "Year's Top Investment Books" in the 2011 Stock Trader's Almanac, *Super Sectors* provides useful background on ETFs, the pros/cons of each sector, basic technical tools, trading strategies, and psychology - really a masterpiece of overview of sound investing and trading with plenty to learn and review for those on all levels of expertise.

—Cliff Wachtel, FXinsights.com, November 2010

"If you have considered investing by sectors using ETFs, then *Super Sectors* is the book for you."

—Stockerblog.com, October 2010

"This book provides a highly accessible and pragmatic approach to the subject of investment vehicles. For the relative newcomer to active investing, it offers several nuggets of useful information. For veteran system developers interested in further honing their trading acumen, it serves as a refresher of key concepts."

—Bruce C. Greig, *Financial Analysts Journal*, January 2011

From the Inside Flap

Trading in today's markets can be profitable, but in order to achieve success, you need to know where to look. Opportunities are currently available in many different sectors around the world—all you need to do is find them and put your money to work.

Nobody understands how to do this better than John Nyaradi—Publisher of *Wall Street Sector Selector*—and now, with *Super Sectors*, he reveals how you can avoid bear markets and prosper during bull markets by deploying sector rotation techniques using exchange traded funds (ETFs).

Whether you're an aspiring trader or seasoned pro, this book has what you need to succeed in the years ahead. Written in a straightforward and accessible style, it skillfully details a proven approach to identifying the hottest sectors in the world and investing in them using ETFs—all while minimizing potential risks. Along the way, Nyaradi examines how to best analyze these different sectors, such as technology, energy, and health care, and profit from the opportunities they present.

Divided into six comprehensive parts, this reliable resource:

- Provides valuable insights into the features and benefits of various ETFs and why they're a great choice for today's active markets
- Highlights sector trading strategies and how this style of active portfolio management can be one of the most successful you'll find
- Discusses different types of trading systems—from the simplest for people who don't want to make trading a "job" to the most complex for professionals who constantly monitor the markets
- Identifies five "super sectors" that will likely outperform the market due to an approaching tsunami of societal and financial change
- Interviews well-known experts in the fields of investing, technical trading, economics, and various market sectors, who share their views about what lies ahead for investors

The "buy-and-hold" strategy of yesterday won't work in today's investment environment. *Super Sectors* will show you what *can* work, and how you can successfully implement this approach into your everyday investment endeavors.

From the Back Cover

"Included among the 'Year's Top Investment Books' in the 2011 *Stock Trader's Almanac*, *Super Sectors* identifies five 'super sectors' that will likely advance far faster and higher than the general indexes due to several economic and social 'megatrends' on the horizon."

—**JEFFREY A. HIRSCH**, Editor in Chief, President, *Stock Trader's Almanac*

PRAISE FOR SUPER SECTORS

HOW TO OUTSMART THE MARKET USING SECTOR ROTATION AND ETFs

"John does an excellent job explaining how to make money using sector ETFs. He has outlined a great plan for those seeking to win with the current super sectors."

—**DAMIEN and DEREK HOFFMAN**, cofounders, WallStCheatSheet.com

"*Super Sectors* offers investors a clear and practical plan for navigating today's markets . . . a must-read for those looking for a new approach in a volatile financial world."

—**STEVE GEAR**, Editor, Business/Financial News, BeforeItsNews.com

"Investors new to ETFs will appreciate this easy-to-understand book as it has an excellent overview of sector ETF selections as well as alternative asset classes, trading systems, and psychology. My favorite part of the book is the interviews with the experts."

—**GRACE CHENG**, founder, DailyMarkets.com; author, *7 Winning Strategies for Trading Forex*

"This book offers a complete guide for those with little knowledge of exchange traded funds. It explains what they are and what's available as well as outlines many practical strategies that can be used for profitable investing. John Nyaradi has explained this subject in a simple, down-to-earth way that will appeal to relatively inexperienced investors, yet also deals with sophisticated concepts that veteran traders will find useful."

—**MARTIN J. PRING**, President, Pring.com; Chairman, Pring Turner Capital Group; author, *Martin Pring's Introduction to Technical Analysis*, *Martin Pring on Market Momentum*, and *Technical Analysis Explained*

Users Review

From reader reviews:

Erma Carver:

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Juan Moses:

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