



The Art of Off-Camera Flash Photography: Techniques and Images from Professional Digital Photographers (Pro Photo Workshop)

By Lou Jacobs

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Photographers seeking to enhance the creativity of their shots will be well pleased with this guide from seasoned professional photographer Lou Jacobs Jr. Beginning with an overview of the gear required, the fundamental techniques involved, and the results that can be achieved using off-camera flash, the book then explores the work of 10 top photographers who use off-camera flash to create their powerful images. These photographers reveal how off-camera flash helps them bring to life their creative visions and accomplish their assignments, from business and fashion portraits to images of children, families, weddings, and more. Many of the images are paired with lighting diagrams for a quick understanding of these often complex setups. For photographers who want to hone their skills, or start taking advantage of the enhanced potentials of off-camera flash, this book provides a useful insight into the process.

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Editorial Review

Review

"Valuable insight into the demanding world of professional commercial photography." —*Shutterbug* on *Professional Commercial Photography*

"This guide promises to help you improve your photography business by taking your images to the next level." —*Shutterbug*, on *Professional Children's Portrait Photography*

"This fully-illustrated and educational book is full of tips; it offers to go behind the scenes with top photographers and learn to design more eye-catching poses." —wonderpedia.wetpaint.com, on *The Art of Posing*

"Includes a variety of strategies for helping children warm up to the camera, building the lighting setup and portrait concepts." —*Studio Photography* on *Professional Children's Portrait Photography*

"This how-to guide will help you build an effective portrait photography business from the ground up." —*PCPhoto* on *How to Start and Operate a Digital Portrait Photography Studio*

"The working methods of ten professional photographers are highlighted in this guide for advanced amateurs and would-be professionals, illustrated with color photos demonstrating techniques on every page." —www.BookNews.com (December 2011)

About the Author

Lou Jacobs Jr. is a professional photographer; the author of more than 30 photography books, including *Photographers Lighting Handbook*, *Professional Children's Portrait Photography*, and *Studio Lighting*; and a regular contributor to *Rangefinder* magazine. He lives in Cathedral City, California.

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