



The Design of Everyday Life (Cultures of Consumption Series)

By Elizabeth Shove, Matthew Watson, Martin Hand, Jack Ingram

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How do common household items such as basic plastic house wares or high-tech digital cameras transform our daily lives? The Design of Everyday Life considers this question in detail, from the design of products through to their use in the home.

Drawing on interviews with consumers themselves, the authors look at how everyday objects, ranging from screwdrivers to photo management software, are used on a practical level. Closely investigating the design, production and use of mass-market goods, the authors offer new interpretations of how consumers' needs are met and manufactured. They examine the dynamic interaction of products with everyday practices.

The Design of Everyday Life presents a pathbreaking analysis of the sociology of objects, illuminating the connections between design and consumption.

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Editorial Review

Review

“This book uses the everyday artifact to break new intellectual ground for consumption studies, design analysis, and the field of material culture. Based in close empirical observation of social practice, it helps bring a new sociology of the artefact into being. It is creative, fresh, and original.” *Harvey Molotch, New York University*

About the Author

Elizabeth Shove is Professor of Sociology at Lancaster University.

Matthew Watson is Research Fellow in the Department of Geography at Durham University. **Jack Ingram** is Professor of Product Design at Birmingham Institute of Art and Design, UCE. **Martin Hand** is Assistant Professor of Sociology at Queen's University in Canada.

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Precisely why? Because this *The Design of Everyday Life* (Cultures of Consumption Series) is an unordinary book that the inside of the publication waiting for you to snap the idea but latter it will surprise you with the secret it inside. Reading this book next to it was fantastic author who also write the book in such amazing way makes the content inside easier to understand, entertaining approach but still convey the meaning fully. So , it is good for you for not hesitating having this ever again or you going to regret it. This unique book will give you a lot of rewards than the other book include such as help improving your skill and your critical thinking approach. So , still want to delay having that book? If I were being you I will go to the publication store hurriedly.

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